



Frederick Keys News Release

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KEYS FULL SLATE RETURNS TO 1450AM THE SOURCE

Every Keys Game and Weekly Keys Corner Program Broadcast on 1450AM The Source

Frederick, MD – The Frederick Keys, Advanced Class-A Affiliate of the Baltimore Orioles, announced today that 1450AM The Source will serve as the official flagship station for Keys baseball for a second consecutive season. Along with all 140 regular season games being broadcasted live, The Source will air any Keys post-season games as well as a weekly 30-minute program, The Keys Corner, every Saturday afternoon beginning April 7th.

“We can’t wait to bring another season of Keys baseball over the airwaves to our fans on 1450AM The Source,” Keys Director of Marketing Adam Pohl said.

In addition to all Keys games being broadcasted on 1450AM, they will also be streamed on the internet via thesourceradionetwork.com and frederickkeys.com. All airtimes will begin 20 minutes prior to first pitch with the Keys On Deck Show.

“We were honored when the Frederick Keys asked us to be their flagship radio station, but we never dreamed we would begin our first year with the Keys on a journey to the Mills Cup Championship,” 1450AM The Source General Manager Michael Betteridge said. “The Frederick Keys are a first class organization and we are proud to bring our Keys listening family an even better game day experience this year.”

1450AM The Source broadcasts a weekly lineup that includes Bill Bennett's Morning in America and the Dave Ramsey Show hosted by the award winning author of "Total Money Makeover," two of the top talk shows in America.

Along with airing the Keys, 1450AM broadcasts all Baltimore Ravens games, Frederick County High School sports, Washington Capitals and Wizards and select Baltimore Orioles games. 1450AM The Source can be heard from Gettysburg to Brunswick and Hagerstown to Westminster as well as online at thesourceradionetwork.org.

The 2012 Keys season will get underway on Friday, April 6th when the Keys celebrate their 2011 championship taking on the Salem Red Sox.

Adam Pohl and Derek LeComte will call all the action. Pohl is in his sixth season as lead broadcaster for the Keys. LeComte, an Arlington, VA native, joins the organization after spending 2011 at the mic with the Rio Grande Valley WhiteWings of the North American League.

Opening Day 2012 is Friday, April 6th as the Keys celebrate the fourth title in franchise history and take on the Salem Red Sox. First pitch is slated for 7 p.m. For information on ticket plans contact the Keys Group Offices at 301-815-9900 or via the web at frederickkeys.com.

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